

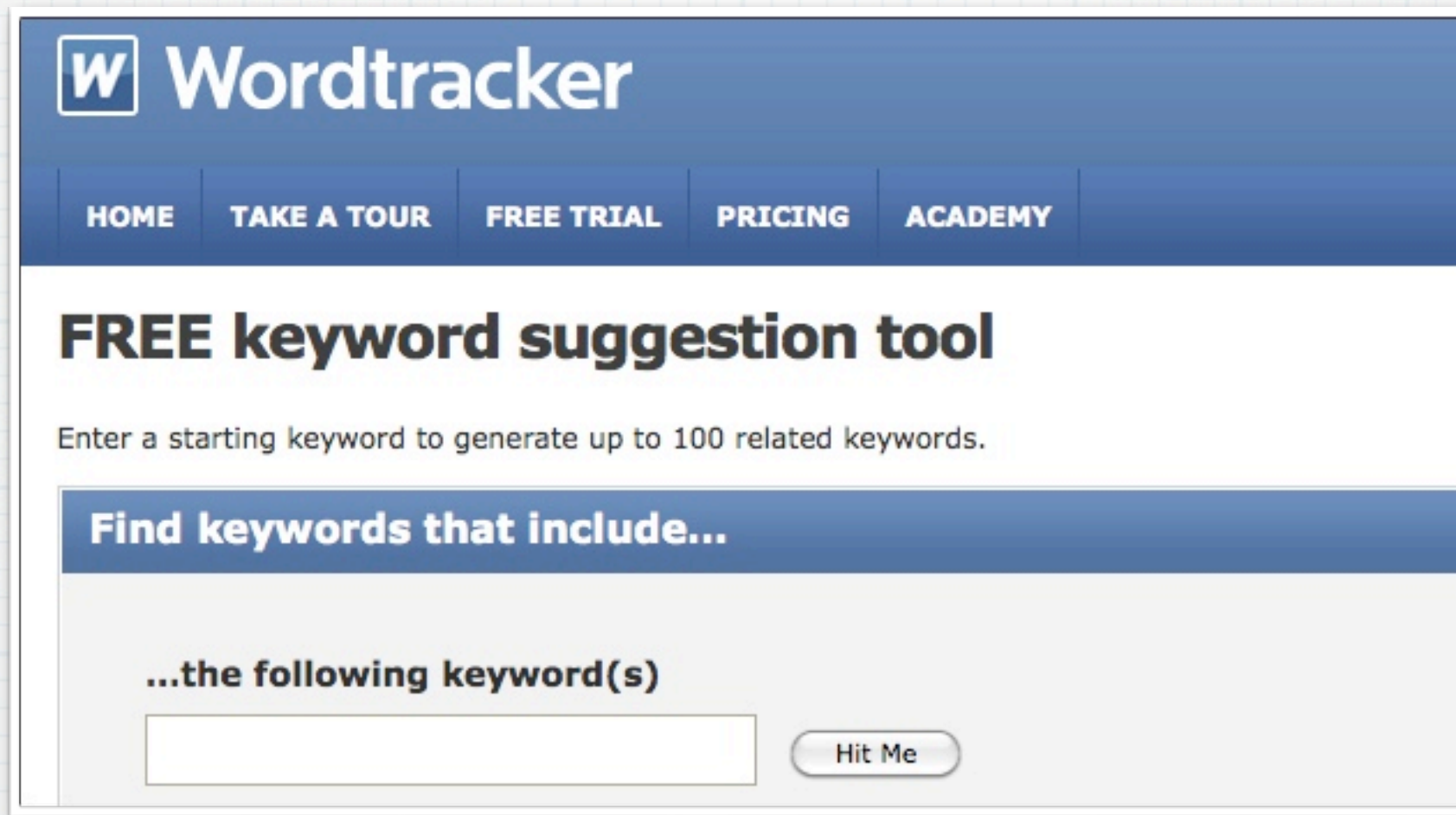
10 Tips on How to Drive Traffic to your Site

Dave Taylor

Intuitive Systems LLC

<http://www.DaveTaylorOnline.com/>

#10: Identify your segment's keywords with smart keyword research



The image shows a screenshot of the Wordtracker website. At the top, there is a blue header with the Wordtracker logo (a white 'W' in a blue square) and the text 'Wordtracker'. Below the header is a navigation bar with five links: 'HOME', 'TAKE A TOUR', 'FREE TRIAL', 'PRICING', and 'ACADEMY'. The main content area has a white background. It features a large heading 'FREE keyword suggestion tool' in bold black text. Below this heading is a subtext: 'Enter a starting keyword to generate up to 100 related keywords.' There is a blue button labeled 'Find keywords that include...' and a light gray box containing the text '...the following keyword(s)'. Below this text is a white input field and a gray button labeled 'Hit Me'.

W Wordtracker

[HOME](#) [TAKE A TOUR](#) [FREE TRIAL](#) [PRICING](#) [ACADEMY](#)

FREE keyword suggestion tool

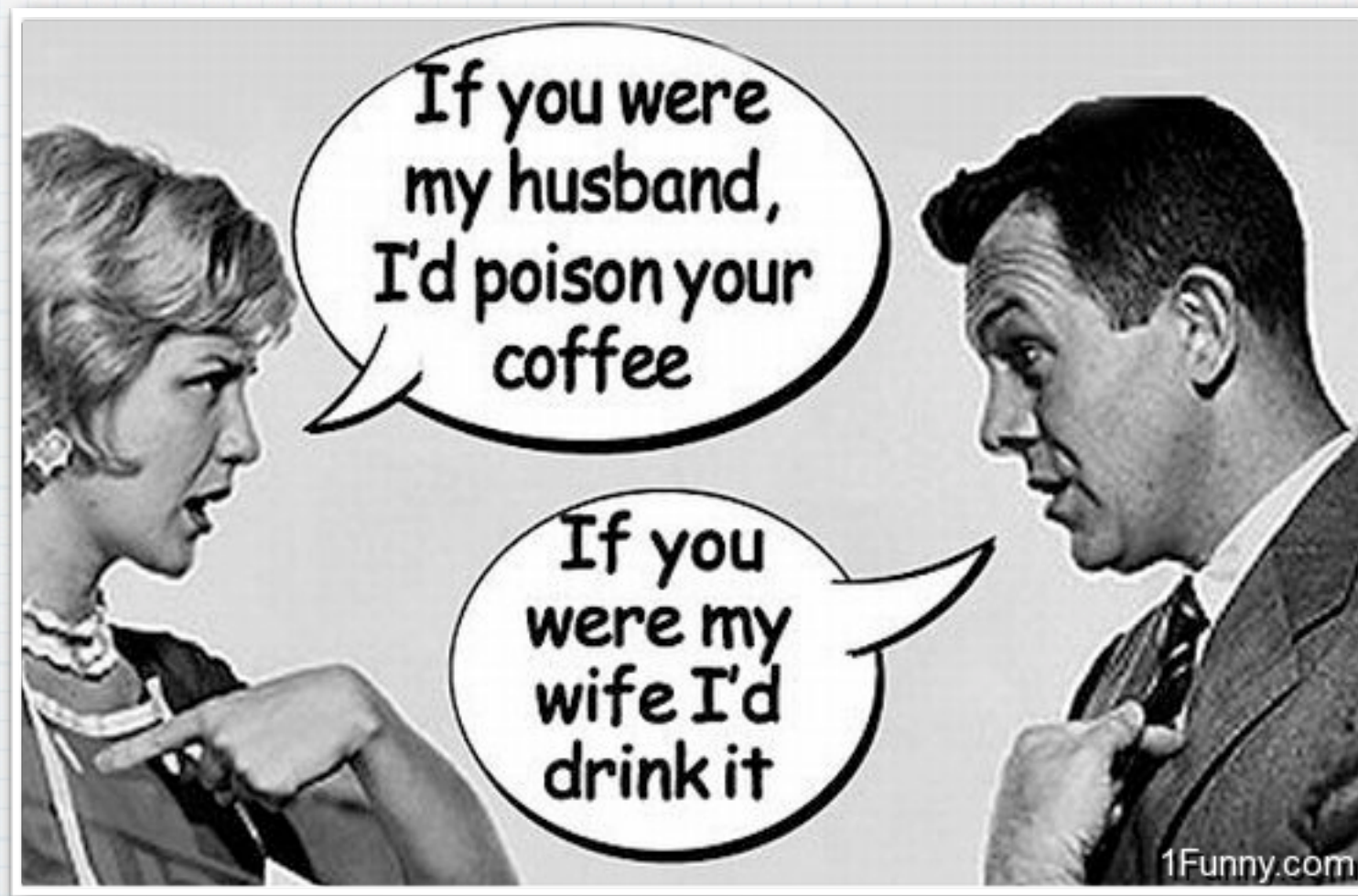
Enter a starting keyword to generate up to 100 related keywords.

Find keywords that include...

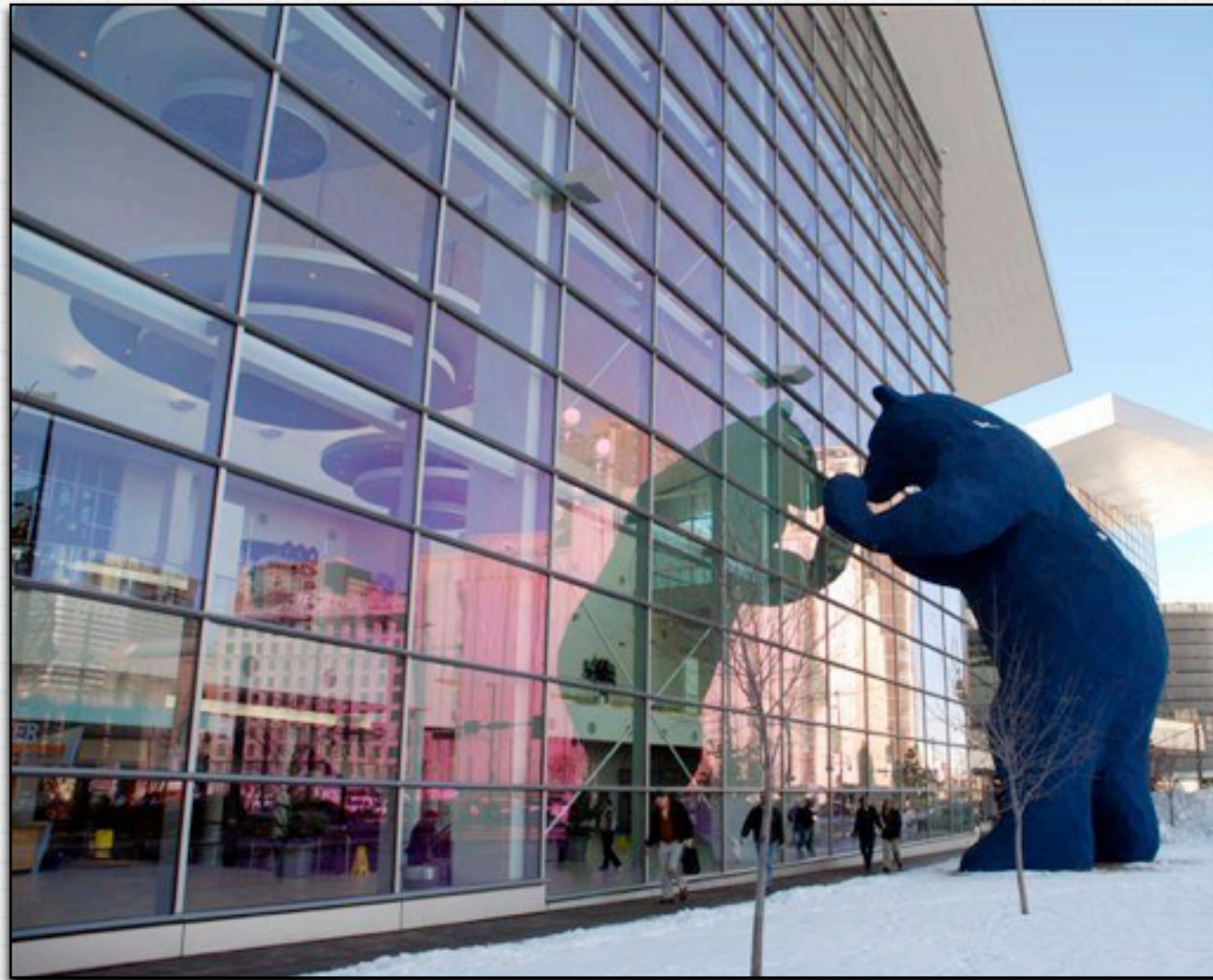
...the following keyword(s)

Hit Me

#9: Create Controversy!!



#8: Cover Local Events



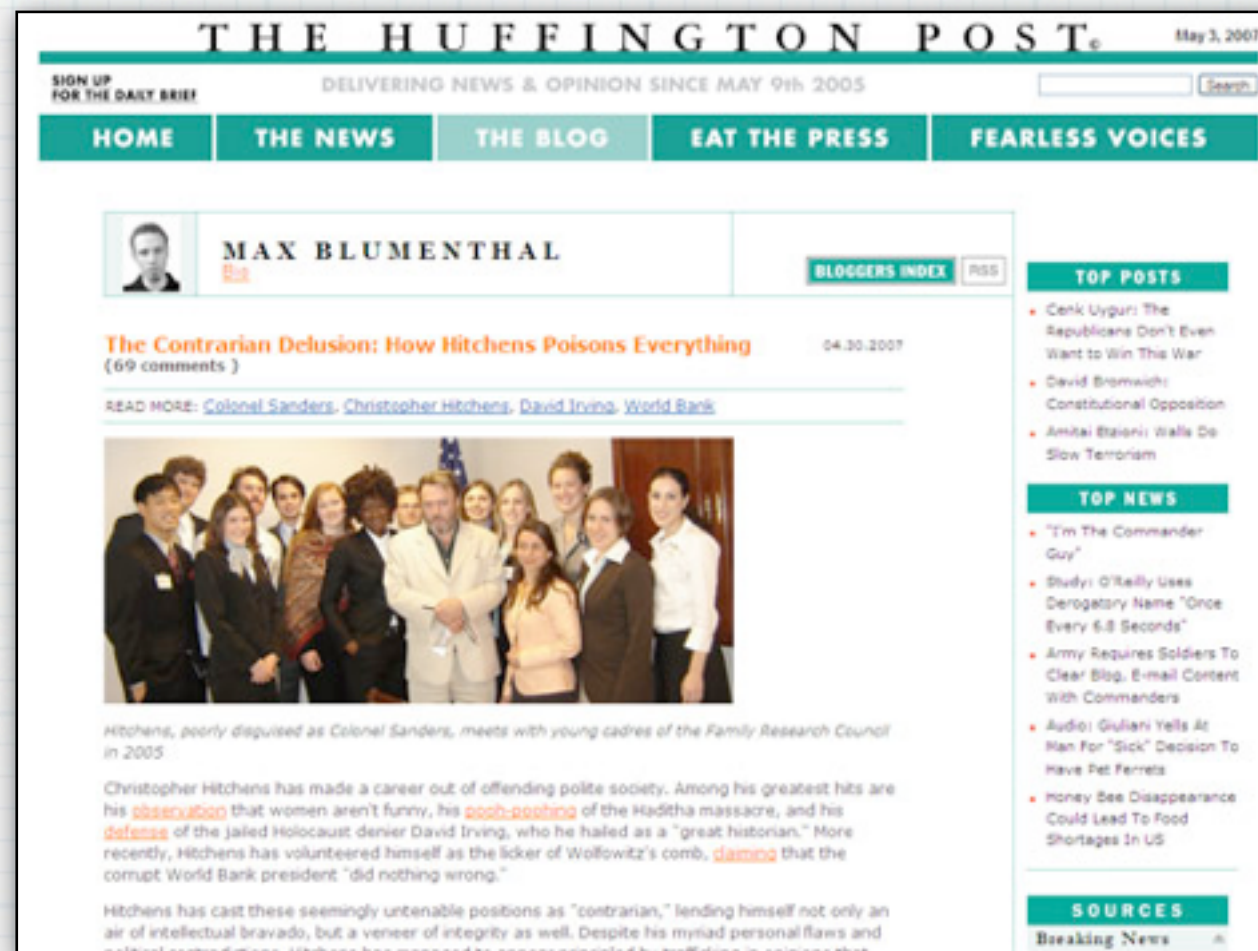
#7: Produce Numbered Lists



#6: Creating Meetups and Meetings (and attend them too!)



#5: Create a blog, or, better, contribute to an existing blog



#4: Create Great Titles



#3: Submit Content to Article Directories



#2: Optimize Your Site for the Search Engines



#1: Participate in your market (that's why we call it social media)



Join Us At BDA!!

I teach:

- Introduction to SEO
- Advanced SEO
- Marketing with Social Media

Dave Taylor

www.AskDaveTaylor.com

@DaveTaylor